



2013 – 14 Annual Report

BOARD OF DIRECTORS

The 2013-2014 Board of Directors for MZU was elected at the Annual General Meeting in November, 2013. The results of the election were as follows:

- **President** | Karen Lawlor
- **VP, League** | Michael Walter
- **VP, Finance** | Mark Young
- **VP, Communications** | Sophie Harrington
- **VP, Spirit** | Justin Frampton
- **Members at Large** | Allan Johnson, Adam Drover, Erin Kirby, Robert King, Nick Hounsell, Rob Langridge

SPIRIT COMMITTEE

The Spirit Committee operated with an increased budget this year and a main focus on providing a wider variety of social events and continuing work to enhance awareness of Spirit of the Game throughout all leagues.

Events

The Spirit committee organized the following events in the last 12 months:

1. Open Mic Night - Brimstone PubHouse
2. Trivia Night – Station Lounge
3. Screening of Chasing Sarasota – LSPU Hall
4. Winter End Bash – Stanley’s Steamer
5. Summer Kick-Off – Swilers
6. Summer Playoff Party – Rocket Room

Spirit as a Tiebreaker

Spirit was removed as a tiebreaker in Jan 2014 due to a lot of feedback from members. The Board recommends that the effectiveness of this decision and the impact on spirit in the league be revisited by the 2015 Board.

LEAGUE COMMITTEE

This year the VP, League lead a committee to complete all activities involved in our leagues.

| League | Dates | Stats | Takeaways/ Lessons Learned |
|---|---|--|---|
| Winter Toque League | January 6th to March 3 rd 9 weeks Mondays | 182 Players 18 Teams Techniplex | <ul style="list-style-type: none"> Positive feedback from members on a shorter Hat League season Used the Zuluru (website) ladder for scheduling Lesson Learned: Although computer scheduling often results in more competitive games, it was harder to control the distribution of 10pm games |
| Winter Build It Yourself League | March 10th to May 5 th 9 weeks Mondays | 183 Players 18 Teams Techni-plex | <ul style="list-style-type: none"> Board was faced with resolving many team issues Members requested refunds as teams were split to resolve team issues Lesson Learned: No single/ pair registration for BIY Leagues |
| Capital Subaru Summer League | June 3 rd to August 23 rd 12 weeks Tuesday, Wednesday, Thursday | 460+ Players 30 Teams Southlands, Kitty Gaul, Brother Egan | <ul style="list-style-type: none"> Spirit removed as a tiebreaker Damage to a field in the first week of the season resulted in the addition of Southlands field Lessons Learned: <ul style="list-style-type: none"> No incomplete round robin Playoff structure should be announced along with all other league details. If teams are not able to make playoffs, then this will result in a bye/ consolation game for some teams. |
| Summer Hat League | July 12th to Aug 25 th 7 weeks Monday | 38 Players 4 Teams Southlands | <ul style="list-style-type: none"> Given uncertainty with fields, this league was not announced until the field was available |
| Fall Outdoor Hat League | Sept 7th to Oct 26 th 7 weeks Sunday | 120 Players 12 Teams KGV | <ul style="list-style-type: none"> Only offered KGV as 2013 Fall League did not have the interest for 2 fields Sold out in 5 hours Lessons Learned: People like KGV + the Board should expand hours next year to offer more opportunity to play |
| Fall Indoor Build It Yourself League | October 6th to December 15 th 11 weeks Monday | 206 Players 18 Teams Techniplex | <ul style="list-style-type: none"> First time using team registration Sold out in 45 seconds Lessons Learned: <ul style="list-style-type: none"> Team leagues are very popular Capacity Issue within Winter months with 6 teams on the waitlist Board should continue to connect with Techniplex on field space Consider other formats so more members can play on the same space |

FINANCE COMMITTEE

Cash Summary | Mile Zero Ultimate For the 12 months ended 31 October 2014

| Revenue | |
|--|--------------------|
| Registration Fees - Winter | \$23,922.50 |
| Registration Fees - Fall | \$18,270.00 |
| Registration Fees - Summer | \$24,727.85 |
| Sales - Merch | \$726.80 |
| UNL Fees Collected | \$15,290.00 |
| Sponsorship | \$5,000.00 |
| Total Revenue | \$87,937.15 |
| Less Operating Expenses | |
| Field Costs - Winter | \$21,357.00 |
| Field Costs - Fall | \$16,215.50 |
| Field Costs - Summer | \$10,495.00 |
| Jersey/ Merchandise | \$8,416.96 |
| Team Supplies | \$1,735.74 |
| Spirit Events and Programs | \$4,573.75 |
| Communication and Advertising | \$457.09 |
| Storage Locker | \$1,491.60 |
| Website | \$1,045.25 |
| Miscellaneous | \$313.93 |
| UNL Fees Remitted | \$15,250.00 |
| Pay Pal Fees | \$2,748.93 |
| Administration | \$66.90 |
| Total Operating Expenses/ Remittances | \$84,167.65 |
| Income | \$3,769.50 |
| Net Cash Movement | \$3,769.50 |
| Opening Balance | \$31,081.87 |
| Plus Net Cash Movement | \$3,769.50 |
| Closing Balance | \$34,851.37 |

Financial Highlights

1. Significant investment in all areas of the league this year. Investment back to members with enhances budget for social events, league supplies and swag for members.
2. New board should consider taking on projects with The City of St. John's to enhance the fields that MZU uses.
3. Continued to hold a strong balance as the Techniplex requires payment in advance.
4. Less dependence on the goodwill of volunteers by using League funds for things such as a storage locker.
5. Continued to grow relationships with sponsors – Capital Subaru and Molson.

COMMUNICATIONS COMMITTEE

The Communications Committee undertook a number of new initiatives this year to better facilitate communications with its membership and publicity in the community:

- Targeted Facebook advertising NLSACOPC
- Swag! Sunglasses to all MZU members in Summer League
- New disc designs developed and produced (waiting to be shipped)
- Did a full review of website and policies – number of recommendations made to future board based on member survey and feedback
- Held summer league forum with Tier 1 and 2 teams to gain insight for future years.
- Continued to engage feedback and insight from membership via surveys etc.

ULTIMATE CANADA CONFERENCE

MZU, along with funding from Ultimate Canada, sent two board members to Ultimate Canada Conference (UCC) in Toronto in November. The conference took place over a weekend and was well attended by leagues and PSO's across the country.

Karen Lawlor (President) and Michael Walter (VP, League) attended sessions on league formats, sport law, competitive programs, spirit of the game, innovation in leagues, injury prevention, policy development, leadership and sponsor development . Meetings were also held with other leagues throughout the country to engage them on league structure, spirit and to share ideas.

Karen and Michael will hold a session for all members in Jan 2015 to provide details on each session and brainstorm what initiatives members are interested in pursuing.