



2017 – 2018 Annual Report

BOARD OF DIRECTORS

The 2017-2018 Board of Directors for MZU was elected at the Annual General Meeting on November 16, 2017.

The results of the election were as follows:

- **President** | Allan Johnson
- **VP, League** | Jason Murphy
- **VP, Finance** | Adam Drover
- **VP, Communications** | Rachael Fitkowski
- **VP, Spirit** | Tiffany Warren
- **Members at Large** | Mark Flynn
Jess Wade
Michael Walsh
Peter Thompson
Jordan Kavanagh
Colin Martin

Committees were formed for the following purposes:

- League
- Communications
- Spirit
- Finance
- Discipline

LEAGUE COMMITTEE

This year the VP, League led a committee to complete all activities involved in our leagues.

| League | Dates | Stats | Takeaways/ Lessons Learned |
|---|---|--|--|
| 'Ultimately Hip' Winter Toque League | January 8th to February 19th 7 weeks Mondays | 179 Players 18 Teams Techniplex | <ul style="list-style-type: none"> ● Short 1 female, otherwise sold out league <ul style="list-style-type: none"> ○ 3 males on the waitlist ● Based on past numbers, did not use 11pm slot ● 7 weeks, shorter than previous Winter Hat Leagues, in order to run a longer BIY league that could accommodate bye weeks and more teams |
| Winter Build It Yourself League | February 26th to May 14th 12 weeks Mondays | 355 Players 30 Teams Techniplex | <ul style="list-style-type: none"> ● Created a new bye week system to allow 30 teams to register in the league <ul style="list-style-type: none"> ○ Each team had 2 bye weeks, and every team made the playoffs, due to available field space in the 7pm time slot for those last two weeks |
| Capital Subaru Summer League | June 5th to August 25th 12 weeks Tuesdays & Thursdays | 414 Players 26 Teams Bowring, Mundy Pond, Kitty Gaul | <ul style="list-style-type: none"> ● One single ladder system (no Tier 1 and Tier 2) ● Did not create a hat team and had to refund 11 players due to lack of female registrants for that team ● Created new rule stating players had to play 3 regular season games with a team before being eligible to play in playoffs with that same team (subs or registered players) ● Captain's Meeting at Elk's Club ● \$5000 Title Sponsorship from Capital Subaru ● Feildians, Bowring Park, Mundy Pond, and Lower Ayre were used for Playoff Day ● Offered free pickup games every Wednesday evening from 7-8:30pm at Bowring Park from June 20th to August 22th, attendance was good overall ● Takeaways: <ul style="list-style-type: none"> ○ |
| Super Sunday Fall Hat Outdoor League | Sept 9th to Nov 11th 8 weeks Sundays | 176 Players 18 Team KGV, Mount Pearl | <ul style="list-style-type: none"> ● Teams built 5F/5M to allow use of WFDF Gender Ratio Rule A ● A few teams only had 4 females, as registration was short 3-4 females ● Partnered with Tempest to ensure competitive female players could act as female leaders on each team ● Lockout at Mount Pearl caused one week of cancellation |

| | | | |
|---|---|---|---|
| Fall Indoor Build It Yourself League | Sept 24th to December 17th 13 weeks Mondays | 291 Players 24 Teams Techniplex | <ul style="list-style-type: none"> ● BIY Leagues continue to be in big demand with 29 teams expressing interest: <ul style="list-style-type: none"> ○ 3 teams earned automatic entry; ○ 5 teams waitlisted for next league ● Secured the elusive 7pm time slot for the 3 weeks of the league |
|---|---|---|---|

FINANCE COMMITTEE

Cash Summary | Mile Zero Ultimate For the 12 months ended 31 October 2018

| Revenue | |
|--|---------------------|
| Registration Fees - Winter | \$ 34,920.00 |
| Registration Fees - Fall | \$ 29,990.00 |
| Registration Fees - Summer | \$ 21,254.16 |
| Jersey Sales | \$ 630.00 |
| Sponsorship | \$ 5,000.00 |
| Disc Sales | \$ 810.00 |
| Payment from MAUL/SWURL for Summer Fields | \$ 600.00 |
| Bank Fees | \$49.50 |
| Total Revenue | \$ 93,253.66 |
| Less Operating Expenses | |
| Field Costs - Winter | \$ 32,660.00 |
| Field Costs - Summer | \$ 10,750.00 |
| Field Costs - Fall | \$ 28,012.00 |
| Jersey/ Merchandise | \$ 5,811.28 |
| Team Supplies | \$ 568.38 |
| Spirit Events and Programs | \$ 4,868.79 |
| Donation | \$ 1,277.00 |
| Website | \$ 1,201.19 |
| Refunds | \$1,599.77 |
| Meetings | \$ 525.05 |
| Bank Fees | \$ 59.40 |
| PayPal Fees | \$2,732.95 |
| Advertising | \$66.05 |
| Storage Locker | \$ 1,725.00 |
| Total Operating Expenses/ Remittances | \$ 91,856.26 |
| Income | \$ 1,397.40 |
| Net Cash Movement | \$ 2,013.62 |
| Opening Balance | \$ 44,144.00 |
| Plus Net Cash Movement | \$ 1,397.40 |
| Closing Balance | \$ 45,541.40 |

AGM, Captain's Meeting, BoD

COMMUNICATIONS COMMITTEE

The Communications Committee kept engaged with our members through the following strategies:

- 15th Anniversary Summer League Logo Contest
 - Two participants
 - Winning design by Rebecca Price
 - Used logo on summer league jerseys and also sold reversibles with logo using a pre-order system
- Used a combination of sponsored Facebook posts and regular posts to advertise events and important info, as well as newsletters and the website
- Reached out to new players at the end of winter leagues and fall hat league via email to gather feedback and inform players of upcoming leagues
- Created a Summer League Feedback Survey
- Letters to Santa initiative was successful during the 2017 Fall BIY league. Everyone who submitted feedback online and in person was eligible for a draw for free registration in the winter hat league
- Zulu3 was introduced, and is running well after working out a few bugs
- Consistent Facebook presence throughout the year, and sporadic Twitter
- Photos contributed by hobbyists and volunteers
- Sent out 12 newsletters “MZU Times” to 996 subscribers, with an open rate of 34%
- Very responsive to messages by email and social media (Facebook)
- Collaboration and cross-promotion with Ultimate NL, MAUL and SWURL

SPIRIT COMMITTEE

This year's Spirit Committee chose to stay the course on Spirit Scores and Awards and focused on reinvigorating our social events.

Goals

1. Plan and increase involvement in social events.
2. Promote Spirit of the Game throughout the year in all leagues.

Events

The Spirit committee organized the following events in the last 12 months: Attendance is up and feedback has been very positive.

1. **CBC FeedNL**
 - Player donations, league matching, and Karma Yoga at Moksha Yoga St. John's added up to a donation to the Community Food Sharing Association of over \$1,500.00
2. **St. John's Edge Game**
3. **Summer Kick-Off Party**
 - Held at Bier Market with the best turnout in the last few years
 - Joint event with MAUL and SWURL
4. **Summer End and Awards Party – The Rocket Room at Rocket Bakery**
 - Hired a DJ and handed out awards
5. **Fall Bowling at Holiday Lanes**

Spirit Scores

Continued use of the World Flying Disc Federation (WFDF) Standard 2014 Spirit Score system for a full year. Most ultimate leagues and tournaments in St. John's and away are also using this system.

- Follow-up with the captains of games with exceptionally high or low scores.
- Examples of spirit scores and equity guidelines were attached to most scoreboards.

Awards

Each BIY and Hat league recognizes most spirited players and most valuable players.

The Most Spirited and MVP players are calculated from the league's spirit scores submissions.

- Championship team
- Most spirited team
- Most spirited male and female
- MVP male and female

The Capital Subaru Summer League included additional awards as voted by survey respondents. Prizes included discs, MZU-branded merchandise, merchandise donated by Subaru and candy. We also continued the 2017 initiative of Spirited Player of the Month for the summer league. A player with top spirit awards was chosen, featured on social media, and awarded a Subaru prize pack.

BY-LAW CHANGES

The following by-laws were voted on and passed by the membership at the AGM on November 14, 2018. All changes will be incorporated into the by-law document posted on our website.

Section 1.02 - Registered Office

Past Policy Language:

The address of the registered office of MZU and the mailing address is: PENDING. The name of the registered representative at this address shall be that of the current serving President.

New Language:

The address of the registered office of MZU and the mailing address is: “to be replaced by new P.O. Box once set up”. The name of the registered representative at this address shall be that of the current serving President.

Why the change?

Address listed is owned by Ultimate NL. Need to change to an address owned by Mile Zero Ultimate.

Section 1.04 - Associations

Past Policy Language:

MZU will contribute to and participate as a member league of Ultimate Newfoundland and Labrador (hereafter “UNL”).

New Language:

MZU will contribute to and participate as a member league of Ultimate Newfoundland and Labrador (hereafter “Ultimate NL”).

Why the change?

Updating references to UNL to currently used name(s).

Section 2.01 - Purpose

Past Policy Language:

The purpose of MZU shall be:

- a. To provide an environment that supports the growth and development of Ultimate in the greater St. John’s area through the creation of **co-ed**, adult leagues;
- f. To represent the interests of its members as a league representative on the UNL Board of Directors, and;

New Language:

The purpose of MZU shall be:

- a. To provide an environment that supports the growth and development of Ultimate in the greater St. John's area through the creation of adult leagues;
- f. To represent the interests of its members as a league representative on the Ultimate NL Board of Directors, and;

Why the change?

Mile Zero Ultimate has supported initiatives in 2018 that targeted gender equity and female players, this change allows us to keep our bylaws in line with current practice. Even with change, focus will remain on delivery on co-ed leagues, clinics, etc.

Section 3.01 - Members

Past Policy Language:

Members shall be any person, 19 years and older on their first day of play in any league, who has paid the registration fee in a timely manner or has otherwise been granted membership by the board of directors and is still considered a member in good standing. Junior members shall be any person, 18 years their first day of play in any league, who has paid the registration fee in a timely manner. Junior members are non-voting members and shall only participate in leagues. No player will be assigned to a team until such time that they meet the above age requirements.

New Language:

Members shall be any person, 19 years and older on their first day of play in any league, who has paid the registration fee in a timely manner or has otherwise been granted membership by the board of directors and is still considered a member in good standing. Junior members shall be any person who will be 18 years of age by December 31st in their first year of play in the league, who has paid the registration fee in a timely manner. Junior members are non-voting members and shall only participate in leagues. No player will be assigned to a team until such time that they meet the above age requirements.

Why the change?

Section 7.04 (1) - UNL Liaison

Past Policy Language:

The UNL Liaison shall be confirmed by a majority vote of the Board of Directors. The UNL Liaison shall: 1. Be a member in good standing of the UNL and MZU. 2. Act as a liaison between the UNL and MZU. 3. Be responsible for collaboration and consultation with the UNL on issues which may possibly include but are not limited to field acquisition, member registration systems, sponsorships and the scheduling of skills clinics.

New Language:

The Ultimate NL Liaison shall be confirmed by a majority vote of the Board of Directors. The Ultimate NL Liaison shall: 1. Be a member in good standing of the Ultimate NL and MZU. 2. Act as a liaison between the Ultimate NL and MZU. 3. Be responsible for collaboration and consultation with the Ultimate NL on issues which may possibly include but are not limited to field acquisition, member registration systems, sponsorships and the scheduling of skills clinics.

Why the change?

Updating references to UNL to currently used name(s).

Section 10.02 (1) - Complaints

Past Policy Language:

Any member may file an official complaint regarding another member or team for actions that they have deemed to be detrimental to the league in any manner by completing and submitting a complaint to the League's email address (milezeroultimate@gmail.com). Received complaints are investigated by the League Disciplinary Committee in as timely a manner as possible

New Language:

Any member may file an official complaint regarding another member or team for actions that they have deemed to be detrimental to the league in any manner by completing and submitting a complaint to the League's email address (hi@milezeroultimate.com). Received complaints are investigated by the League Disciplinary Committee in as timely a manner as possible.

Why the change?

Updating to hi@milezeroultimate.com as this account is the primary communications account used by Mile Zero Ultimate.